



BHAGWAN SRI BALA SAI EDUCATIONAL
AND CHARITABLE SOCIETY



EDUCATION



RURAL
INFRASTRUCTURE



SKILL
DEVELOPMENT



TRAINING OF
WOMEN/YOUTH



ROAD SAFETY



SPORTS



CAMPUS TO COMMUNITY

AN INITIATIVE BY BHAGWAN SHRI BALA SAI
EDUCATIONAL AND CHARITABLE SOCIETY

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MISSION

Bhagwan Shri Bala Sai Educational and Charitable Society aims to be an outstanding institution for Talent Development and Knowledge Creation for a vibrant and inclusive society.

ABOUT BHAGWAN SHRI BALA SAI EDUCATIONAL AND CHARITABLE SOCIETY

Bhagwan Shri Bala Sai Educational and Charitable Society is a philanthropic organisation that is primarily involved in education and social welfare activities. The society focuses on uplifting underprivileged communities by offering educational opportunities, promoting healthcare initiatives, and engaging in charitable activities.

The society operates educational institutions, scholarship programs, health camps, and other initiatives aimed at enhancing social welfare. Our work typically revolves around empowering marginalised sections of society, with an emphasis on inclusive education, healthcare, and poverty alleviation.



OBJECTIVES OF THE ORGANISATION

1. To promote and spread technical, technological, and vocational education and provide training.
2. To plant trees for environmental improvement.
3. To organise social, religious, and cultural programs.
4. To develop rural areas.
5. To provide training in industries related to the Khadi Village Industry.
6. Developing advanced agricultural techniques and providing training in rural areas.

CORE VALUES

HOLISTIC DEVELOPMENT - We are committed to the all - round development of each and every student. We believe that learning should not remain confined to the classroom and aim at holistic development.

ILLUMINATING THE WORLD WITH LIGHT OF KNOWLEDGE - We aim to support learning that will advance human knowledge to develop and educate the leaders of tomorrow and research that tackle the most pressing problems of the global community.

GLOBAL DIVERSITY - We warmly welcome students from all over the world and offer them a safe and nurturing place to live, study and also get engaged in a community that is multinational.

MULTICULTURAL ENVIRONMENT - We believe that students learn in multicultural and multinational environments as their train of thought is broadened and they are exposed to different ideologies, practices and cultures.

TEAM SPIRIT & BONDING - We are an extended family where students are integrated into one family with a close bond and team spirit.

TARGET GROUPS

1. Students
2. Youth
3. Women
4. Underprivileged Communities
5. School Students
6. Industry Partners

VILLAGES ADOPTED:

1. Kotni
2. Palaud
3. Tandul
4. Kotara Bhantha
5. Parsada
6. Kuhera

AUGMENTATION OF SCHOOL INFRASTRUCTURE



KOTNI



PALAUD



TANDUL



KOTARA BHANTHA



PARSADA



KUHERA

OUR PROGRAMS

01. STEM EDUCATION

STEM stands for Science, Technology, Engineering and Mathematics. It is a method of education wherein the subjects are taught in coherence instead of in isolation. In India's New Education Policy, It is emphasises bridging the learning gap by putting the children at the core of the experience, making them active learners from passive listeners.

STEM skills are critical thinking, statistics, engineering-design thinking, problem-solving, creativity, argumentation, intellectual curiosity, data-driven decision-making, flexibility, and collaboration.

STEM FOR GIRLS IN INDIA

In a developing economy like India, Women's participation in the workforce has been steadily increasing each year because of continuous efforts by government, non-profits as well as global organisations. However, the representation of women and girls in STEM (Science, Technology, Engineering, Mathematics) fields is surprisingly less.



We identified this gap and introduced STEM among girls' students in adjoining rural areas.



02. RURAL INFRASTRUCTURE DEVELOPMENT

Efforts for improving the lives of the rural populace in terms of access to facilities like education, healthcare, sanitation, livelihoods, water availability, agricultural improvement etc. are some key focus areas that require the attention of multi-stakeholders. Infrastructure assets such as rural roads, tracks, bridges, irrigation schemes, water supplies, schools, health centres and markets are needed in rural areas for the local population to fulfil their basic needs and live a social and economically productive life. Rural infrastructure provides essential production conditions such as telecommunication, roads, medical services and educational facilities which enhances development in a rural setting.

The Rural Infrastructure development strengthened local people's participation in the planning, implementation and maintenance of infrastructure works. It provided direct employment and created income-generating opportunities in farm and non-farm sectors for rural poor people, particularly women.

However, the role of corporates in fulfilling their social responsibilities in the vicinity of their operational plants and addressing the needs of rural neighbouring communities is imminent, for being a good corporate citizen, and acting beyond compliance. The value addition in rural development can be enhanced by corporates through their resources and skills sharing, and employee volunteering in rural villages, through building partnerships with implementing agencies/NGOs working in rural spaces.



03. SKILL DEVELOPMENT

Skill development is critical for economic growth and social development. The demographic transition in India makes it imperative to ensure employment opportunities for millions of youths entering the working age annually. To enable an employment-ready workforce in the future, the youth needs to be equipped with the necessary skills and education.

Job-oriented skill development training programs benefit youth and women, especially for economically weaker sections of society across various states of India.

For the last several decades India is reeling under the crisis of a huge skill gap. The disparity between the demand and supply of skilled manpower is a major impediment to national economic growth. Every year more than one crore of people are joining the country's workforce whereas less than 25% of them possess the relevant skill set needed for jobs across sectors.

According to a survey, 90% of employment opportunities entail vocational skills, but 90% of youths who come out of school or college hold only bookish knowledge. They are qualified, but not rightly skilled for the job. For a growing economy like India, this skill deficit does not augur well. The dream of India becoming a 5 trillion-dollar economy in near future will not be possible if human capital is not properly taken care of.

Given the huge task of achieving the target and maintaining quality and sustainability of the skill development mission being pursued in India, companies of both the private and public sectors have adequate scope to contribute and make an impact through their CSR programme. As it is obvious that industries have a crucial role in impelling lasting economic development of the country, investment by them in skilling the workforce makes a strong business case. This investment creates a win-win situation for industries by developing a vibrant and skilled labour market and serving their social responsibility purpose as well.

CSR capital should be infused into the endeavour of skill development to make it more relevant and strategic. Corporate bodies with their CSR agenda should open up for collaboration with the government, academic houses, NGOs and training agencies in order to give a boost to the skilling drive.





04. TRAINING OF WOMEN/YOUTH

India's corporate under their Corporate Social Responsibility (CSR) might are now doing its bit to make the young future-ready.

Investment in skilling women also makes business sense as these women are more likely to enter the workforce and have stable and longer careers. Moreover, organizations can also choose to concentrate on skill development in their specific sectors and areas of operation. In turn, such efforts will create a greater pool of local candidates to choose from and lead to sustainable change in the economy in the long run.

Investment in skilling women through CSR creates a win-win situation for the employers and the workforce. Apart from the strategic and opportunity cost benefits, organizations also have an ethical responsibility to the future workforce of India. The goal is to bridge skilling gaps and make the young employable in a fast-evolving job market.

The idea is to empower underprivileged, marginalized graduate youth to enter the job market equipped with adequate skill sets, communication skills, confidence and technical knowledge. Exposure to industry and vocational training makes the youth eligible to take up employment in the corporate sector, government, and other MSMEs. This also helps expand the talent pool available to the nation and increases diversity and gender parity.

05. ROAD SAFETY

The Government of India and State Governments are making efforts to curtail the rate of road accidents and fatalities through various programs. Supreme Court of India has given direction and taken initiative by appointing Committee on Road Safety to monitor and measure the implementation of road safety laws in the country while hearing public interest litigation. However, there is a need that Government NGOs, Institutes and the Corporate sector shall work together to address these complex issues related to multi-stakeholder involvement.

ACTIVITIES / PROGRAMS WHICH CAN BE UNDERTAKEN IN CSR

1. Regarding strengthening the road safety legislation
2. Investment in Infrastructure



a) Driving-Training



b) Driving-Testing



c) Inspection in used vehicle



d) Infrastructure for road improvement

3. Enforcement
4. Investment in Research and Development in Road Safety
5. Road Accident Trauma Care
6. Publicity
7. Publicity Material for Awareness
8. Children Traffic Park
9. Road Safety Curriculums for School Children
10. Motivation for Mass Transport Service



06. ENCOURAGEMENT OF SPORTS IN RURAL AREAS

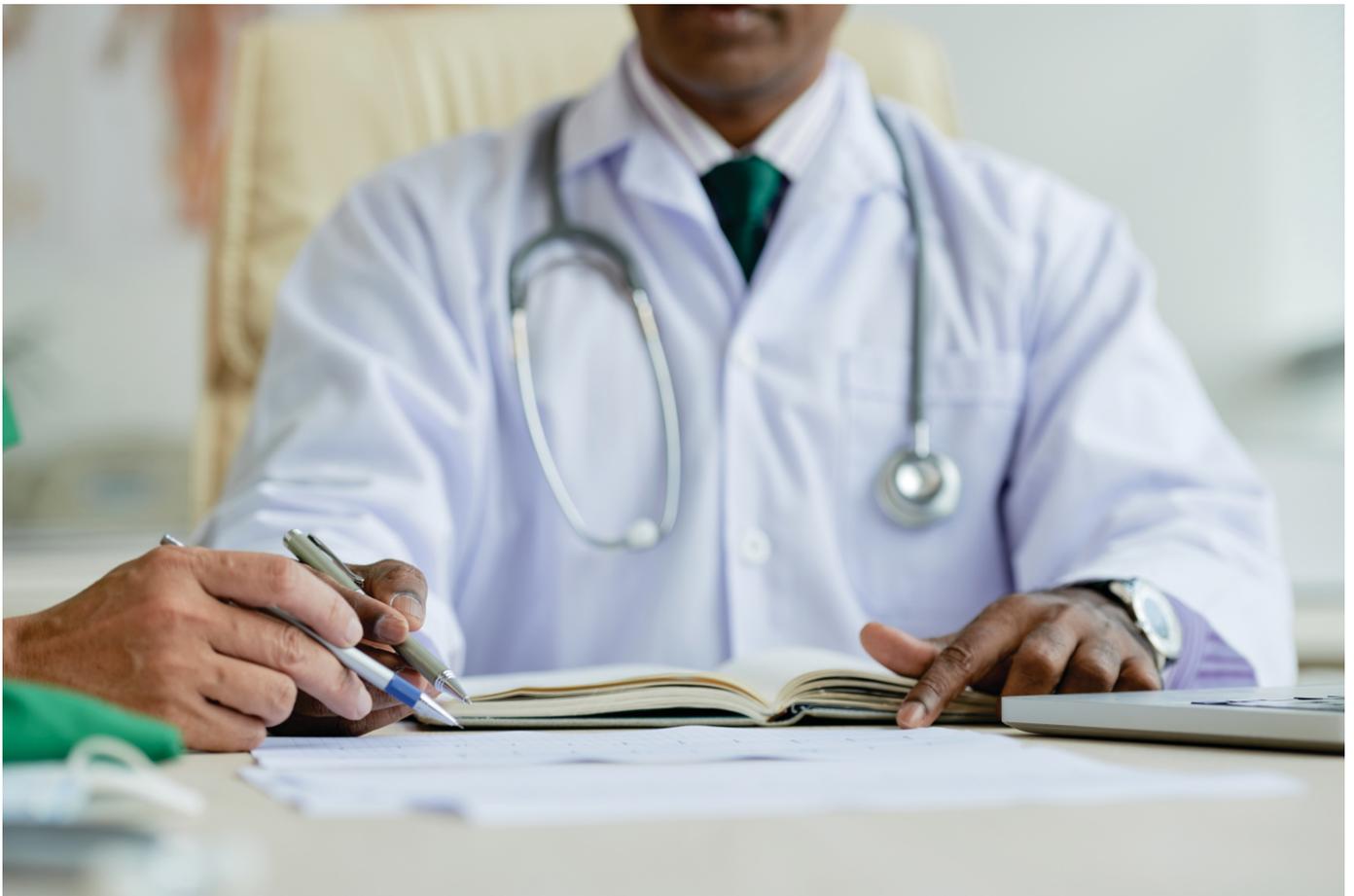
To bring various Indian games in limelight, more people need to see them and know their players. From key and business points, the corporate social obligation can be applied in the games business as an inventive device to accomplish productive worth creation. It won't just advantage the corporate division yet in addition that everyone of the individuals who are legitimately or in a roundabout way connected with sports also. What's more, in the end, the intrigue, mindfulness and significance of sports will be felt by pretty much every area of the general public. Sports teams receive a great degree of public support, both financial and behavioural, from fans, communities, and the government; therefore, sports teams may be more motivated to engage in CSR to demonstrate their appreciation and to maintain fan support.



07. HEALTH SECTOR

Health is a global agenda and all human beings are in search of better health status, thus demanding huge amount of technical and financial focus. Also limited are other resources like manpower and technologies which can be fulfilled by a strong partner like corporate society. Health needs permanent attention while health resources are finite.

- Financial and technological support and increasing affordability to reduce barriers in health care access.
- Going beyond medical care and focusing on integrated health care delivery through inter-sectoral partnerships.
- Addressing demand supply match in public health infrastructures.
- Community partnerships on different health issues.
- Supporting fund-raising activities.
- Volunteering in health campaigns and organizing health camps.
- Collaboration and coordination with and among different health institutions to act mutually. e.g., supporting Red Cross to act against epidemic and pandemic disease, blood donation, etc.



08. SANITATION

- Helping in Implementation of Swachh Bharat, Water Conservation, Environment Protection.
- Working on Climate Change, Sanitation and Community Development.
- Go Green Products, Disaster Relief and Solar Power Systems.
- Promoting Free Internet to bring more people online.
- Digital Education and Women Empowerment.
- Running a campaign on hygiene, overuse of water.
- Organizing clean-up project for rivers and ponds.



09. ENVIRONMENT

As Raipur is situated in Steel Manufacturing, Power Generation and Mining belt, it is imperative for the companies to take care of Environment and invest their CSR funds for the same. Environmental CSR is a programme of actions undertaken by a company to reduce its impact on the planet's ecosystem and increase its environmental sustainability. We are helping the industries to carry out and execute Standard environmental CSR activities which include:

- Recycling
- Waste reduction
- Reducing water consumption
- Reducing energy use
- Reducing plastic consumption
- Using renewable energy providers
- Reducing GHG emissions
- Adopting sustainable transport policies



10. ANIMAL WELFARE

The Government of India includes animal welfare and the protection of fauna under the ambit of Corporate Social Responsibility. After decades of struggling for recognition, the animal protection cause is now considered one of the paramount social justice issues of modern times. Any company that takes the step towards supporting this movement through CSR for animal welfare is sure to increase its goodwill.

CSR FOR ANIMAL WELFARE INCLUDES:

- Planting fruit trees in and near jungles: this will help humans by keeping the monkeys away from the cities.
- Building or running small rural hospitals for farmer's animals.
- Holding workshops to teach farmers regarding organic farming.
- Supporting the dog sterilization programme in smaller towns. This will end rabies once and for all and lessen the population dramatically, and reduce bites.
- Redesigning carts to make them puller friendly. At the moment 33% of oxen die in 3 years of neck cancer, placing a huge financial burden on the farmer/villager.
- Teaching veterinary compounders who will then get jobs in their own village.
- Making rescue centers for elephants / injured birds like peacocks / leopards, and running them.
- Run campaigns for bringing back endangered species like sparrows.
- Pay for turtle nesting sites: this will keep the rivers and oceans clean.
- Making one shelter / hospital in each city to manage the animals there.





11. GENDER EQUALITY, WOMEN EMPOWERMENT

India possesses almost one-fifth of the total population of the world. But the lower percentage of women indicates that there is an urgent need for women empowerment in India with a holistic approach in areas of social, political, economic, and health. A sense of shared responsibility for both productive and reproductive life is what is required not only for the maintenance of the household but society at large. Hence empowering women is essential for discrimination and prejudice-free as well as spiritually and materialistically flourishing society. While there are several NGOs and self-help groups that are working in the direction of women empowerment and are bringing real change, corporate social responsibility (CSR) activities have also turned out to be very productive for social welfare including areas relating to the upliftment of women.

Kalinga University's initiative aims to financially empower and provide livelihood opportunities to women in rural India. Women Entrepreneurs are given training for familiarization with the skills and government funding is available for the same. This programme has helped these women gain selling skills, become self-confident, improve their self-esteem and learn communication skills. Most importantly, our interventions have helped in building and fostering an entrepreneurial mindset amongst Women Entrepreneurs.

The comprehensive ecosystem that our programme provides ensures that women are supported during their skilling courses through additional facilities. These women are guided on personality development and career growth that helps them emerge more confident of their abilities and potential with a clear direction on the way forward. This has created a new generation of women in rural Chhattisgarh who want to make their dreams a reality. There are now, not just more women employed, but an increasing number of women entrepreneurs. These women are trained on advanced handicrafts as well as quality, supply chain management, packaging, and other processes. to further strengthen this holistic ecosystem.

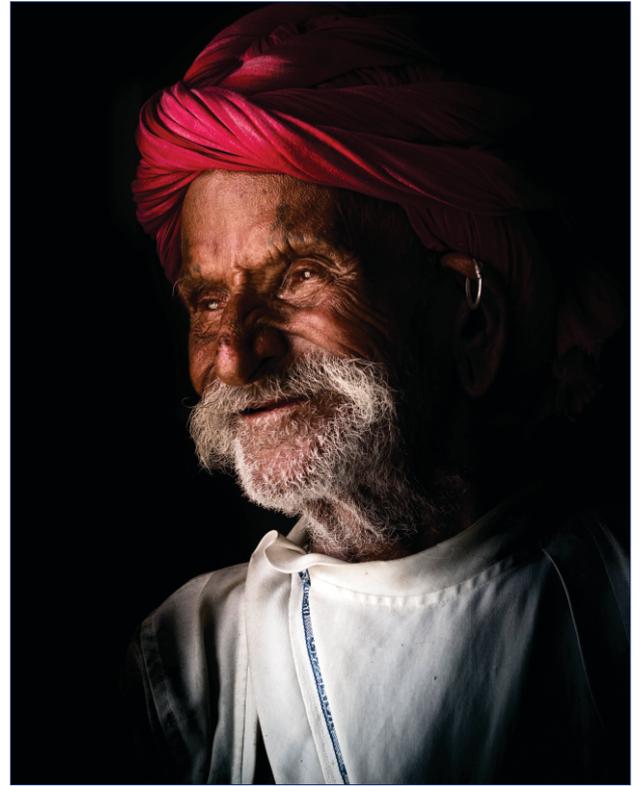


12. OLD AGE HOME

Bhagwan Shri Bala Sai Education and Charitable Society understands the need for support and guidance required by PSUs and Corporates throughout the whole process of their initiative for establishing and successfully running Old Age Home as part of their CSR activities.

We encourage Corporates to adopt Care homes, Old Age Homes / Retirement Homes and Day Care Centers.

We work around their business expertise, values, objectives and corporate charter; guiding them throughout the various stages of planning, designing, commissioning of the Old Age Home / Senior Citizen Home and even manage the facilities, if so warranted.



OUR SCOPE OF WORK WILL PRIMARILY COVER THE FOLLOWING AREAS:

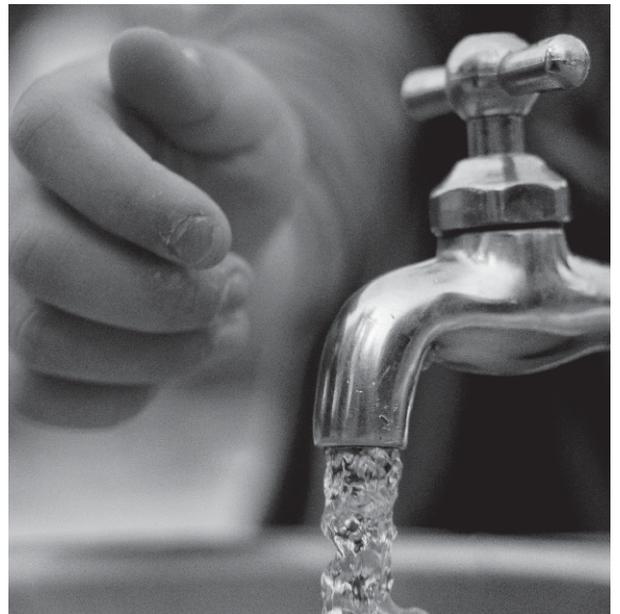
- Identify the location, do a detailed project report
- Market survey and assessment with recommendations
- Conceptualizing and Design of facilities and layout to ensure optimization of space
- Review and approve architectural drawings as per International standards
- Advising on the size and type of facility with adequate manpower planning
- Assist in laying down policies, procedures, systems and operating manuals for the functioning of the home
- Putting in place a comprehensive Care package covering all aspects of resident healthcare and wellbeing
- Assist in outlining job descriptions and recruitment of key personnel while identifying training requirements
- Promoting residents wellbeing by developing activities / hobbies and other stimulating experiences
- Assist in structuring fees / deposit / service charges for providing care, in line with Companies objectives
- Putting in place a robust monitoring system for maintaining Quality Assurance, in line with International standards
- Facility management or Management of allied services as agreed

13. SAFE DRINKING WATER

Due to Poor quality of water and presence of chemical/ bacteriological contamination, many water borne diseases are spread, which causes untold misery, and in several cases even death, thereby adversely affecting the socio-economic progress of the country. From an estimate by Water Aid, it has come out that these diseases negatively affect health and education in children, and further what is worse, 180-million-man days approximately are lost in the working population to India every year. Water-related diseases put an economic burden on both the household and the nation's economy. At household levels, the economic loss includes cost of medical treatment and wage loss during sickness. Loss of working days affects national productivity. Government spends a considerable amount undertaking water supply projects including water purification and providing safe drinking water to all in rural India in adequate quantity and within minimum distance, including piped supply within the household. This is a challenging and enormous task. Given the diversity of the country, solutions have to be diverse, and given the quantum of biological and chemical contamination in water in rural India, an all-out effort is required by all concerned to solve this gigantic problem which will improve the overall health and thereby the productivity of the Nation. It is in this context that interventions by Public Sector Units (PSUs) and Corporate Houses under Corporate Social Responsibility (CSR) become relevant.

The main objectives of Kalinga University in taking up CSR activities in the rural drinking water sector are as under:

- Provision of safe and potable drinking water in adequate quantity and within minimum distance to all at all times and to bring about an improvement in the general quality of life in the rural area.
- Initiate conservation, recharge and sustainability measures with regard to drinking water in the rural area.
- Special attention may be given to habitations of weaker sections and SC/STs.



Kalinga University offers Consultancy in the following targeted areas for the implementation of CSR projects by the PSUs and Corporate Houses:

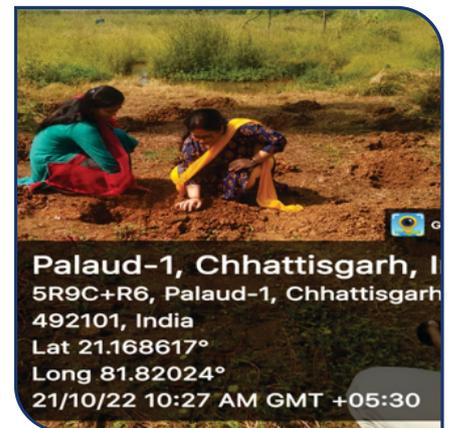
- Water Supply projects including conservation, recharge and sustainability projects. Provision of household pipe connections.
- IEC, awareness advocacy and handholding on water quality, water quality testing, conservation, recharge, sustainability, safe storage and advocacy on taking up house connection etc.
- Setting up testing labs for testing of presence of heavy metals, pesticides, fertilizers etc in raw water source and in treated water.
- Any other related activity

ACTIVITY GALLERY

Encouragement of Sports in Rural Areas



Environment Awareness



Gender Equality, Women Empowerment

Chief Guest
Smt. Anusuya Uday
Hon. Governor
Chhattisgarh

*Naari Shakti
Ko salam*

In Association With
LIVE BAND
An Initiative By
SAYAJI
RAIPUR

Wonderful
Outstanding
Marvellous
Adorable
Nice

AWARD CATEGORIES

- HOME MAKER
- SOCIAL ACTIVIST
- CORPORATE
- ENTREPRENEUR
- PROFESSIONAL
- SPECIAL CATEGORY (FASHION / BEAUTY / SELF-DEFENCE ETC)

Awardee
Educationist
Professional (Category)

Mrs. Shreya Dwiwedi

Date : 07.03.2022 | Time 3 Pm Onwards | Venue : Hotel Sayaji
FOR MORE DETAILS CONTACT PRIYA :- 6261973203,977017796
Event Managed By: Anil Jotsinghani

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Smt. Anusuya Uday
Hon. Governor
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Awardee
Educationist
Professional (Category)

Mrs. Parvinder Shesh

Date : 07.03.2022 | Time 3 Pm Onwards | Venue : Hotel Sayaji
FOR MORE DETAILS CONTACT PRIYA :- 6261973203,977017796
Event Managed By: Anil Jotsinghani

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Hon. Governor
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Educationist
Professional (Category)

Dr. Sushma Dubey

Date : 07.03.2022 | Time 3 Pm Onwards | Venue : Hotel Sayaji
FOR MORE DETAILS CONTACT PRIYA :- 6261973203,977017796
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Awardee
Educationist
Professional (Category)

Mrs. Khushboo Gupta

Date : 07.03.2022 | Time 3 Pm Onwards | Venue : Hotel Sayaji
FOR MORE DETAILS CONTACT PRIYA :- 6261973203,977017796
Event Managed By: Anil Jotsinghani



Health Checkup Camps



Donation Drive



Road Safety



Sanitation



Rural Infrastructure



Safe Drinking Water



STEM Education



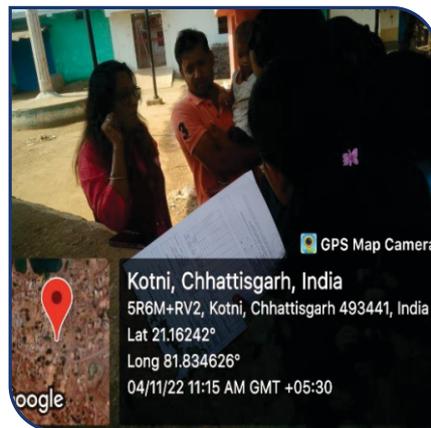
Skill Development



Training of Women Youth



Unnat Bharat Abhiyan (Household Survey)





**BHAGWAN SRI BALA SAI EDUCATIONAL
AND CHARITABLE SOCIETY**



REGISTRATION & LEGAL INFORMATION

NGO Darpan ID: CG/2016/0109494

Society Act 1896: S.R/Dist. Raipur/Pg. No.: 2561

Date of Registration: 08.01.2004

12A Approval Number: CIT(E)/BPL/HQ/12A/91/2015-16/4524 Dated: 25.08.2015

80G Approval Number: CIT EXEMPTION BHOPAL/80GI20 16-17/A/10004 Dated: 11/11/2016

PAN Number: AAATB8617N

Udyog Aadhar Registration Certificate:

Target Area: Division

Mr. Pankaj Tiwari

Director Corporate Relations

+91-9300468634/+91-7471126830

pankaj.tiwari@kalingauniversity.ac.in



Kotni, Near Mantralaya, Naya Raipur,
Chhattisgarh - 492101, India